

# Santosh Vemula

## **MULTIMEDIA SPECIALIST**

Cedar Park, TX 78613

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I'm a digital video producer and visual artist with a Master of Arts in Digital Arts and Sciences from the University of Florida. I have a wealth of experience in providing multimedia services and am an established video production expert. I have a deep understanding of all aspects of content creation, including scripting, shooting, editing, and post-production. Additionally, I have extensive experience with graphic design and love creating visually stunning designs that capture the attention of my target audience. I stay updated with the latest trends and techniques in the industry to deliver cutting-edge and innovative content that sets my clients apart and helps them achieve their goals. With my combination of technical and creative skills, I can help bring your vision to life.

Willing to relocate: Anywhere

Authorized to work in the US for any employer

## Work Experience

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### **MULTIMEDIA SPECIALIST**

Bryan ISD - Bryan, TX

October 2017 to December 2022

- Conceptualized, wrote, produced, directed, edited, and disseminated district/school promotional videos, public service announcements, presentations, cable channel programming, and school board meetings.
- Promote the brand and positive image of the district.
- Provided graphic design support and created visual communication pieces
- Photographed and recorded events and edited headshots of district employees
- Maintained the communications department's graphic, photo, and video files
- Worked with the communications department in creating marketing campaigns and establishing brand identity
- Assisted in planning and implementing events and provided live video coverage
- Worked on special projects with the City of Bryan and other community organizations
- Assisted the communications department in public relations and media relations
- Directed and oversaw interns on various video productions
- Operated 360 cameras and Drones for virtual tours and events.

### **FREELANCE MULTIMEDIA ARTIST**

Freelance

January 2009 to November 2022

- Produced a wide range of multimedia projects from concept to completion, including marketing, promotional, social awareness, technical, informational, and instructional videos
- Experienced in producing and being a part of various film projects, such as short movies, sketch comedies, music videos, OTT content, and feature films

- Assisted businesses in setting up websites and social media platforms, created logos, banners, and other print media, and developed branding guidelines
- Collaborated with social and analytics teams to develop effective marketing strategies and digital campaigns to increase viewership and website traffic.

### **MULTIMEDIA AND MARKETING SPECIALIST - Part Time**

Rootex Creative - Gainesville, FL  
March 2017 to August 2017

- Produced commercial videos and marketing content to drive business growth and increase sales through visual storytelling and compelling visuals.
- Collaborated with clients to understand their unique needs and goals and delivered high-quality, visually appealing, and impactful content.

### **VIDEO PRODUCTION INTERN**

Lab Daze, University of Florida - Gainesville, FL  
October 2016 to June 2017

- Produced a documentary/reality series featuring the students, faculty, and associates of the Human-Centered Computing (HCC) Division and the Human-Experience Research (HXR) Lab at the University of Florida.
- Showcased their innovative solutions to real-world problems.

### **MULTIMEDIA PRODUCER - STUDENT ASSISTANT**

Bob Graham Center - Gainesville, FL  
February 2016 to June 2017

- Produced informative and promotional videos, featuring interviews of keynote speakers, to effectively communicate key messages and value propositions to target audiences.
- Served as an official photographer for indoor and outdoor events, capturing high-quality images that effectively communicated the event's atmosphere and message.
- Expertly edited and created engaging content for print media, utilizing advanced design and layout techniques to deliver visually compelling and informative materials

### **MULTIMEDIA PRODUCER - GRADUATE ASSISTANT**

Digital Worlds Institute - Gainesville, FL  
August 2015 to May 2017

- Worked in production, auditions, and meta-tagging for MOOC - Early Learning Florida, showcasing the curriculum and instruction in the program.
- Utilized in-class footage to create an engaging and interactive online video courseware that effectively communicated key concepts and learning objectives to students.

## Education

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### **Master's in Digital Arts and Sciences**

University of Florida - Gainesville, FL  
August 2015 to August 2017

### **Bachelor's in Electronics and Communication**

Osmania University - Hyderabad, Telangana

August 2011 to May 2015

## Skills

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- Script Writing (5 years)
- Storyboarding (3 years)
- Cinematography (7 years)
- Photography (7 years)
- Video Editing (7 years)
- Video Production (7 years)
- Direction (6 years)
- Studio Management (2 years)
- Digital Media Producer (7 years)
- 3D Modelling (2 years)
- Animation (2 years)
- Graphic Design (4 years)
- Drawing (10+ years)
- Painting (10+ years)
- HTML 5 (Less than 1 year)
- Java (1 year)
- Web Design (Less than 1 year)
- Multimedia (6 years)
- Marketing Communications (2 years)
- Social Media Marketing (3 years)
- Social Media Management (3 years)
- Adobe CC (6 years)
- Color grading (4 years)
- Photoshop (5 years)
- Lightroom (3 years)
- Illustrator (3 years)
- Premiere (6 years)
- Final Cut Pro (4 years)
- Online Marketing (2 years)
- Javascript (2 years)
- Cinema 4D (Less than 1 year)
- Drone operation (1 year)
- Digital Art (3 years)
- Adobe Premiere
- Logo Design
- Adobe After Effects

- Adobe InDesign
- Filming
- Content Creation
- Adobe Creative Suite
- Digital marketing
- Content marketing

## Links

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<https://santoshvemula.com/>

## Awards

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### **2020 TSPRA Awards**

February 2020

STAR Award for Best Logo  
STAR Award for Best Marketing Campaign  
9 Gold Certificates  
2 Silver Certificates

### **2019 TSPRA Awards**

February 2019

3 Gold Certificates  
2 Silver Certificates  
1 Bronze Certificate

### **2017 Campus MovieFest**

JURY AWARD - BEST MOVIE  
#BEHINDTHESCENES AWARD  
PEOPLE'S CHOICE AWARD

## Certifications and Licenses

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### **FAA Remote Pilot Airman Certificate**

FAA certified drone operator for commercial purposes.

## Assessments

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### **Verbal Communication — Highly Proficient**

March 2020

Speaking clearly, correctly, and concisely  
Full results: [Highly Proficient](#)

### **Social Media — Highly Proficient**

March 2020

Creating content, communicating online, and building a brand's reputation.

Full results: [Highly Proficient](#)

### **Social media — Highly Proficient**

November 2021

Knowledge of popular social media platforms, features, and functions

Full results: [Highly Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.